

Exhibition Display Rules

Linear and Corner booth display regulations

Each booth is 10ft x 10ft (3m x 3m); With a height restriction of 8ft (2.4m). This 8ft (2.4m) maximum height is allowed only in the back 5ft (1.5m) of the booth. The remaining distance to the aisle cannot exceed 4ft (1.2m) in height (See diagram).

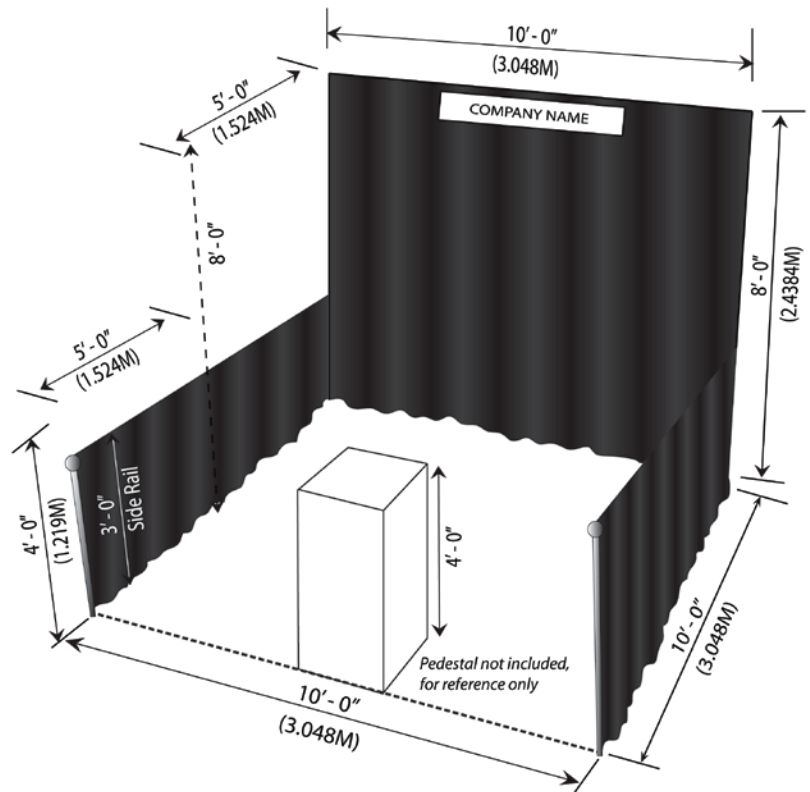
Displays must be confined within the exhibitor's booth and must not be designed to obstruct the view of nearby booths or interfere with the flow of traffic. Display cases, flat panel screens, pop up banners and other exhibition material over 4ft (1.2m) in height must be located within the back 5ft (1.5m) of the booth. All exposed areas must be finished on all sides; otherwise, exhibitors will be charged a fee to cover exposed areas.

When two or more linear booths are contracted for as a single space, and for corner booth locations, the 4ft (1.2m) height restriction is applied only to the portion of the exhibit space which is within 10ft of an adjoining booth. Display cases, flat panel screens, pop up banners and other exhibition material over 4ft (1.2m) in height may be placed in the front portion of the booth as long as the display items are at least 10ft from the adjoining booth. No solid side walls are allowed to extend beyond 5ft (1.5m) from the back of booth.

No overhead hanging signs are allowed.

Included:

- 8ft (2.4m) high pipe & drape back wall
- 3ft (.9m) high pipe and drape side rail
- Company identification sign



10' x 10' Linear booth
 with 8' high pipe & drape back wall and 3' high side rails

Exhibition Display Rules

Island Booths

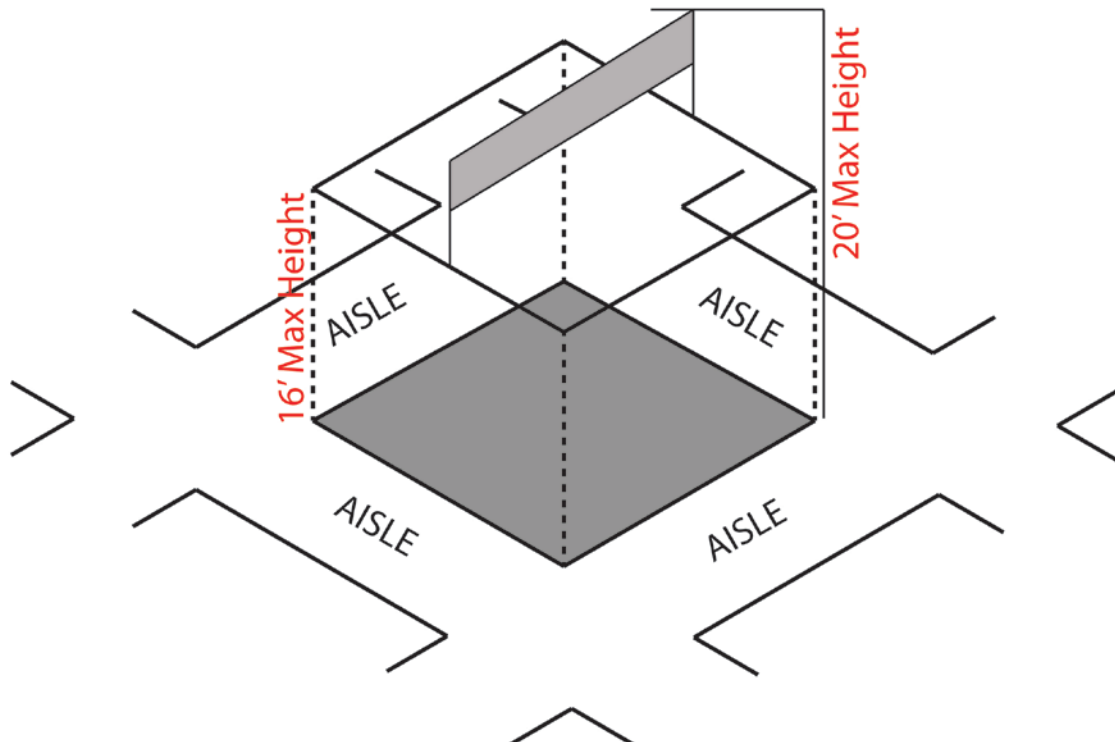
Island Booth - Description: Any size booth with aisles on all four sides.

Island Booth - Depth & Height: Because an Island Booth is automatically separated by the width of an aisle from all neighboring exhibits, full use of the full floor plan is permitted.

Booth structure may not exceed 16', 0" in height. Exhibit fixtures, components and identification signs will be permitted to a maximum height of 20' (6.10m) (where ceiling heights permit).

Intent: When an Island Booth exceeds 8' (2.4m), it does not interfere with other exhibitors because it does not back up against another exhibitor's back wall. The extra height is often required in an island booth exhibit to permit the open walk-through approach normally used in this type of location.

The 20' (6.10m) height limitation has been set to avoid undue competition between exhibitors to see who can go the highest or be seen from the farthest away, with each negating the other's efforts. The 16'.0" high exhibit will fit most exposition centers, thus permitting each exhibitor to get the maximum use of his or her exhibit.



Hanging Sign Regulations

Hanging identification signs and graphics may be permitted to hang at various heights and depths depending on booth size and type. The maximum height for hanging signs are as follows.

Inline Booths: Hanging signs are not permitted to be installed in an inline booth.

Island Booth: Full use of the booth dimensions is permitted. Because an island booth is automatically separated by the width of an aisle from all neighboring exhibits, full use of the floor plan is permitted. Maximum sign height will be 20' (see diagram)

